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Coastal Gourmet Group Introduces New Logo

New Look Defines Five Separate Hospitality Products

STONINGTON, CT – Charles Spathakis, a local Stonington entrepreneur with ownership in several southeastern Connecticut eateries and event venues, as well as a thriving off-site catering enterprise, introduced today his new logo and corporate brand identity for Coastal Gourmet Group (CGG).

CGG is a culinary conglomerate founded on exceptional food, creative event management and five-star service. CGG has been providing elevated dining experiences and extraordinary events in Connecticut for 18 years.

Spathakis, who created Mystic Market in Noank in 1993, also operates the sister Mystic Market West, Coastal Gourmet Catering, Stonington Meadows, Aspen Restaurant and Bar in Old Saybrook, and most recently Latitude 41° Restaurant and Tavern, a scenic waterfront dining spot on the Mystic River offering creative cuisine in a classic New England setting with a modern edge.

Latitude 41° is the fifth in a series of acquisitions in the expanding company, and its completion, said Spathakis, commanded the need to develop an all-encompassing brand and identity for the group.

“Latitude 41° adds such a unique component to our diverse portfolio. The food is artistic, the atmosphere has great energy, and the waterfront location is ideal both for casual dining and for special events. We really felt the addition of this location was the perfect opportunity for us to bring it all together,” Spathakis said.

The company's new logo not only defines the diversity of CGG as a hospitality group, but also defines the spirit in which the group operates. The simple, clean and contemporary design is a direct reflection of the upscale image currently present at each location, and expertly identifies the group brand.

For more information regarding the Coastal Gourmet Group, its locations, menus and current events, visit www.CoastalGourmetCT.com or call (860) 572-1111. Find Latitude 41° on Facebook for special offers, including weekly Date Night specials, Friday and Saturday entertainment acts, and the “Four at Four” Happy Hour featuring \$4 wines and \$4 appetizers every Tuesday through Friday from 4-6pm.